

The cookies policy (hereinafter referred to as the Policy) is provided in an addendum to the Personal Data Processing Policy applied by the Krasnogorsk subsidiary Crocus Expo (hereinafter referred to as Crocus Expo) SC CROCUS, in order to explain to the subjects of personal data the types of collected cookies, the purpose of their use and how to manage them.

The Policy regulates the procedure for processing personal data of Users on the Website using cookies and web analytics services.

The cookies Policy of the Krasnogorsk subsidiary Crocus Expo SC CROCUS is posted on the website: <https://www.crocus-expo.ru/>

## 1. TERMS AND DEFINITIONS

The following terms are used in the Policy:

**Operator of collected personal data** (hereinafter referred to as the Operator) - Stock Company CROCUS INTERNATIONAL (short name SC CROCUS), Krasnogorsk subsidiary Crocus Expo, TIN 7728115183.

Located at: Mezhdunarodnaya 18, Moscow region, Krasnogorsk area, Krasnogorsk, 143401.

Subsidiary address: Mezhdunarodnaya 16, Moscow region, Krasnogorsk area, Krasnogorsk, 143401.

**Website user** (the User) - a person who visits and uses the Website.

**Website** is a set of software and hardware for computers, providing publication for public viewing of information and data united by a common purpose, by means of technical means used for communication between computers on the Internet. The website is located on the Internet at: <https://www.crocus-expo.ru/>

**Cookies** is a small block of data created by a web server while the User is browsing a website on the User's computer or mobile device. Cookies reflect the preferences of the User or his actions on the Website, as well as information about his equipment, date and time of the session. Cookies are stored locally on the User's computer or mobile device. The User can delete saved cookies in the settings of the corresponding browser.

**IP address** is a unique numerical label assigned to each device connected to a computer network that uses the Internet Protocol for communication.

## 2. GENERAL PROVISIONS

**2.1.** When the User starts using the Website using a new browser or in the mode of private browsing of the Website, a consent banner is provided warning the User about the collection of cookies and requesting the consent of the User to the processing of his cookies.

**2.2.** By clicking the Accept button, or continuing to use the Website, the User gives his consent to the processing of his cookies, and confirms his consent to the provisions of the Policy.

By continuing to use the Website without changing the cookies settings means the consent of the User to the use of cookies and to the Policy.

Continued use of the Website means the User clicking on any link posted on the Website, as well as viewing content on any page of the Website.

**2.3.** The User can refuse to use cookies in the settings of the browser (the possibility is available in the Help section of the corresponding browser). In this case, the Website will use only those cookies that are strictly necessary for its functioning and the services it offers, but such a refusal may lead to incorrect operation of the Website.

**2.4.** The Policy applies only to the Website. The Operator shall not control or be responsible for third party websites to which the User may click on links available on the Website.

## 3. COOKIES PROCESSING ON THE WEBSITE

**3.1.** The Policy establishes the obligations of the Operator to non-disclosure and ensure the protection of the confidentiality of the User's data, which the Operator may receive during the User's use of the Website.

**3.2.** The Operator protects the data that is automatically transmitted when the User visits the pages of the Website on which the system statistics script (pixel) is installed in the amount of:

- IP address;

- browser information and page address (or other program that provides access to the Website display);
- access time;
- referer (address of the previous web page);
- other information from the cookies (depending on the type of cookies provided in section 4 herein).

**3.3.** The collected data does not contain personal information (full name, e-mail, phone, etc.) and are impersonal.

**3.4.** The operator is entitled to process cookies using automation means through the following actions (operations): collection, recording, systematization, accumulation, storage, clarification (update, change), extraction, use, transfer (provision, access), depersonalization, blocking, deletion, destruction.

**3.5.** Cookies are processed from the moment the Website User accepts the terms of the Policy/starts using the Website.

**3.6.** The User can refuse to process cookies at any time by disabling cookies in the settings of the browser.

Cookies can be managed using the browser or device used, applying to the instructions provided by the browser developer or the manufacturer of the device used by the Website User.

#### **4. TYPES OF COOKIES AND STORAGE DURATION**

**4.1. Session cookies.** Valid from the moment the User enters the Website until the end of this specific session of work in the browser. When you close the browser, these cookies become unnecessary and are automatically deleted.

Session cookies allow the Website to remember User selection information on a previous website to avoid having to re-enter such information.

**4.2. Persistent cookies.**

They are stored on the device and between sessions in the browser, and are not deleted after closing the browser. Can save custom settings for a specific website, allowing you to use these preferences in future browsing sessions. Such cookies allow to identify the User as a unique user of the Website, and when you return to the Website, they help you remember information about the user and his previous actions.

The storage duration of persistent cookies on your device varies between cookies.

**4.3. Statistical.**

Include information about how the User uses the Website, what pages he visits, what links he clicks on. The purpose of such cookies is to improve the functionality of the Website.

**4.4. Strictly necessary.**

The minimum set of cookies, the use of which is necessary for the correct operation of the Website.

#### **5. PURPOSE OF COOKIES**

**5.1.** Cookies are used to optimize the operation of the Website, as well as to customize the content of the pages in accordance with the user's preferences, allow the Website to remember information about the pages of the Website visited by the user, the category of interest and the choice made, so that there is no need to re-enter search information.

**5.2. Purpose of cookies:**

- keeping statistics on the Website Users;
- correction of errors in the Website operation;
- storage of personal preferences and settings of the Website Users;
- monitoring the access session status of the Website Users;
- conducting analytical, statistical and other types of research (including marketing research);
- conducting advertising and marketing activities and promotions (including processes for managing the placement of advertising materials on the Website, setting up individual advertising on the Website, retargeting).

**5.3.** Processed cookies are destroyed upon achievement of the above processing purposes or in case of loss of the need to achieve these purposes.

**5.4. Use of web tracking and tracking cookies.**

The Operator uses software to determine the number of users visiting the Website and the regularity of visits.

The Operator does not use programs to collect personal data or IP addresses of individuals.

The data is used exclusively anonymously in summary form for statistical purposes, as well as for the development/revision/update of the Website.

The Operator does not create an individual profile of the Website User and his actions on the Internet.

The content of persistent cookies is limited to an identification number. Name, e-mail address, IP address, etc. are not saved.

## **6. COLLECTED COOKIES CONTROL AND MANAGEMENT**

**6.1.** The User can turn off cookies, restrict their creation to specific websites, or set a cookie notification on their browser. The User can also delete cookies from the hard drive of his computer/device at any time (file: cookie). In this case, the display of pages and guidelines for using websites will be limited.

Most Internet browsers allow to control most cookies to one degree or another through browser settings.

Most Internet browsers are initially configured to automatically accept cookies. The User can change the settings so that the browser blocks cookies or warns when files of this type will be sent to the device. There are several ways to manage cookies. The User is advised to refer to the browser instructions in order to learn more about how to adjust or change the browser settings.

By disabling cookies, the User will not be able to use some of the functions, services, tools and features of the Website.

Disabling cookies may affect your browsing experience. If a user uses different devices to view and access the Website (e.g., a computer, smartphone, tablet, etc.), he must ensure that each browser on each device is configured in accordance with the User's cookies preferences.

## **7. CLOSING PROVISIONS**

**7.1.** The Policy is approved by the order of the Director of the Krasnogorsk subsidiary Crocus Expo SC CROCUS and comes into force from the date of its signing.

**7.2.** The Policy may be amended and supplemented by the order of the Director of the Krasnogorsk subsidiary Crocus Expo SC CROCUS.

**7.3.** In case of questions related to the personal data processing of the User or the exercise of the rights of the personal data subject, the User can contact the Operator by sending a request using one of the following methods:

- postal address: Mezhdunarodnaya 16, Moscow region, Krasnogorsk area, Krasnogorsk, 143401;
- email address: [m.svishcheva@crocus-expo.ru](mailto:m.svishcheva@crocus-expo.ru)

The deadline for responding to requests from personal data subjects is 10 office days.